

Multilingual delegates without the booths, the receivers, or the deposit on two hundred headsets.

THE SITUATION

You want the conference in five languages. You price it. Booths are €1,500–5,000 a day each, receivers are €15–25 per delegate per day, you need a technician on site, and each language needs two interpreters at €600–1,500 a day.

A 200-person, two-language day runs €8,000–12,000 in equipment before an interpreter is paid. A six-language, two-day congress passes €140,000 in equipment alone. So you run it in English, and a third of the room follows about half of it.

WHAT KOINE DOES

Delegates use their own phones and their own earbuds	A QR on the badge, the slide, or the lanyard. No install, no signup, no deposit, no queue at the desk, nothing to return.
Every language runs as its own live lane	Delegates switch between them mid-session. Add a language during the event when someone asks — approve it and it is live in seconds.
Captions on the room screens	One or several languages, as a transparent overlay into your existing production: OBS, vMix, ProPresenter, EasyWorship, or a browser source on any display.
Parallel tracks and breakout rooms	Each runs independently, from one account.
Correct a name or a term live	Speaker names, product names and acronyms are where machine translation slips — and that is fixable in-session.
The content asset afterwards	Every session recorded, timed transcripts in every language, TXT and SRT export straight into your video workflow.

ONE 6-HOUR DAY, FIVE LANGUAGES	THE SAME DAY ON KOINE
€8,000–12,000	\$300
booths, receivers and technician, before interpreters	30 language-hours, unlimited delegates, no hardware

WHAT IT REPLACES

Interpreter booth	€1,500–5,000 per day, each
Receivers	€15–25 per delegate per day
On-site AV technician	€500–1,000 per day
Distribution, deposits, cleaning, losses	Staff time, every day of the event

SETTING IT UP

- 1

Create the event, set the languages, assign rooms.
- 2

Take a feed from the sound desk — the cleanest input you can give it.
- 3

Run the preflight: level meter, listener preview, screen check.
- 4

Put the QR on the holding slide and the printed programme.
- 5

Go live. Watch every language lane and the delegate count from one screen.

WHO RUNS IT

Your AV supplier or event tech, in a role they already understand.

WHO BUYS IT

The event producer, the PCO, or an accessibility sponsor.

PRICING

EVENT	LANGUAGE-HOURS	PRICE
Single-track day, 6 hours, 5 languages	30	\$300
Two tracks, 8 hours, 3 languages	48	\$480
Two-day congress, 2 tracks, 6 languages	192	\$1,920

\$10 per language-hour — rooms × languages × hours. Valid 30 days, unlimited delegates, no per-seat fee. Organisers running several events a year can hold an annual language-hour pool instead.

WHAT TO DEMO

Run their own last-year keynote recording through it and hand them a phone. Then put the receiver quote next to the \$300. The cost table closes this segment — the audio just proves it is real.

HONEST LIMITS

- This is AI translation, not simultaneous interpretation. For diplomatic, legal or contract-binding sessions, use human interpreters — and use Koine for the long-tail languages and the breakout rooms they don't cover. Several organisers run both.
- One-off conferences don't build habit — delegates don't return. Expect a per-event sale unless the organiser runs a series.
- Venue wifi is the single biggest risk. Delegate phones need connectivity in the hall. Confirm capacity with the venue before quoting.
- Latency runs a couple of seconds behind the speaker. Fine for talks, noticeable in fast Q&A.